

Embargoed until 7th February 2007

REAL BUSINESS WOMEN'S NETWORK AIMS HIGH
- Local lady launches business networking for women with a difference -

February 2007 is to see the launch of a new business networking initiative for women in the Wimbledon and Merton areas – The Real Business Women's Network (RBWN).

Designed to bring leading business women from the community together, RBWN will work to actively cross-refer leads, and to track the performance of the companies they are involved in.

RBWN is the brainchild of Tanya Dhew, founder of the sales and marketing consultancy, Speechless. Since Dhew moved to the area in October 2006 she has met large numbers of women through various work initiatives, and has been prompted by many to set up the network. She comments:

"Many women I meet in the area are keen to join a women's networking organisation, where they can go and learn new skills and grow their own businesses from it. And, I firmly believe that a structured format means that work really will be achieved during the two-hour sessions.

"The network will itself have a marketing plan, and the business referrals generated from it will be tracked, so that members can really begin to see the rewards they are reaping. This is about like-minded women coming together to do business."

Dhew's aim for RBWN is to grow a solid, and reputable organisation, where women can measure its success rate. She then plans to use this as a platform for a national roll-out.

RBWN's inaugural event is being held on Wednesday 7th February at Cannizaro House, Wimbledon Common between 12pm-2pm. The luncheon event will include introductions and objectives for the network. Tickets are being charged at

£30 per person. For further information, or to reserve your place please contact info@rbwn.co.uk, or call Tanya Dhew on 07949 588530.

Further details can be found at www.rbwn.co.uk

- Ends -

Notes to editors

About RBWN:

RBWN is designed to bring leading business women from the community together, working to actively cross-refer leads, and to track the performance of the companies they are involved in.

The network will meet on a monthly-basis, providing women in business with the opportunity of meeting like-minded ladies. The aim being to enhance one another's careers, through knowledge sharing, and quality brainstorming. Only one woman can represent one discipline at a given time, to create a network that is rich in experience and expertise.

RBWN is currently piloting in the Wimbledon area, with plans for a national roll-out in the second half of 2007.

There is an annual fee of £125.00, and a one-off attendance charge of £30.00, which will include lunch.

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